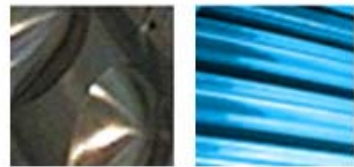




BROKERAGE EVENT 2010
Engineering, Tooling and Polymer Processing



21st September 2010
OPEN, Marinha Grande – Portugal



EVENT VENUE:

OPEN - Associação para Oportunidades Específicas de Negócio
Zona Industrial da Marinha Grande, Rua da Bélgica, Lote 18
2431-901 Marinha Grande
Portugal



Introduction

Next September, 21st, will take place in Marinha Grande, Portugal, the 2010 edition of the biennial *Brokerage Event* dedicated to the launch of new European ventures oriented to the Engineering, Tooling and Plastic Processing Industries.

Initiated in 1998, and in the following the success of previous initiatives, the 2010 edition of the *Brokerage Event* will be once again a catalytic forum gathering the Industry's Stakeholders, Companies, Technology Suppliers, Technological Centres, Researchers and Universities, towards the establishment of European Scale partnerships for R&D, Networking, Technology Transfer and Business development.

Integrated in the *Moulds Event 2010* and developed in straight articulation with the *conference RPD'10-RAPID PRODUCT DEVELOPMENT*, the *Brokerage Event 2010* will include in its official agenda, the development of bi-lateral meetings for the discussion of new EUREKA project proposals, for the development of innovative applications for emergent technologies and for furthering Innovation.

Foreseeing the launch of calls for R&D and Innovation projects, within National, Regional and European programmes, the *Brokerage Event 2010* will be instrumental in the establishment of international consortia towards the launch of RTD and Innovation projects, exploration of business opportunities and networking.

Developed under the umbrella of the EUREKA initiative, the *Brokerage Event 2010* is a co-organisation of CENTIMFE (Technological Centre for the Mouldmaking, Special Tooling and Plastic Industries), OPEN incubator and AdI-Agência de Inovação S.A. (Innovation Agency), in close co-operation with the Portuguese Ministry for Science, Technology and Higher Education, the PRO-Factory Umbrella of the EUREKA International Program, the Enterprise Europe Network, the Clusterplast consortium (gathering 6 European Clusters active in Engineering, Tooling and Plastic Processing), ISTMA-Europe, the MANUFUTURE's European Tooling Platform and several industrial associations, research institutes universities and companies.

The *Brokerage Event 2010* is being developed in the scope of project "**Innovation Network Engineering and Tooling**", which is part of the "**Urban Network for Competitiveness and Innovation of Pinhal Litoral Region**" (RUCI PL), co-financed under the "**Mais Centro - Políticas de Cidades**" Programme.

Objectives:

- ≡ To support the establishment of international innovation projects, networks and ventures involving Companies, Suppliers, R&D organisations and Customers;
- ≡ To promote the development of adding value Business partnerships, market-oriented R&D and Innovation European Projects;
- ≡ To sustain the generation, transfer and take-up of technological solutions and innovative systems, supporting the launch of new products and knowledge-based services.

In last analysis, the *Brokerage Event 2010 - Engineering, Tooling and Plastic Processing* will establish an environment prone to innovation by:

- ≡ Gathering the European key-players in the comprised fields and therefore sustaining the broad development of partnerships for R&D project development and Business Networking;
- ≡ The promotion of an increased integration of R&D activities and innovation-based networking at an European scale, by the exploitation of complementarities and avoiding duplication of research efforts, in compliancy with the European Research Area objectives;

Methodology:

In order to promote its proficient development and the maximisation of synergies and results, the Brokerage Event 2010 will encompass in its agenda:

≡ Official Ceremonies

In Official Ceremonies, invited institutional speakers will provide their insights, perspectives and official outlooks concerning R&D environment, framework and priorities at a National and European scale.

≡ Plenary Sessions

Sustained by the framework of Innovation, Technological Development and Networking, in plenary sessions, invited experts will develop key-note presentations on the main thematic of the event, setting the tone for the discussion of specific topics and proposals for R&D, Innovation and Technology Transfer.

≡ Bilateral meetings

Previous to the event, the participants will have access to the event's information and to documentation fostering the establishment of bilateral meetings, including other participants' profile and their proposals for cooperative R&D and for technology transfer. This will allow a proficient arrangement of bilateral meetings with potential partners. These meetings will facilitate networking and a more direct and efficient discussion on specific proposals for future projects and collaboration. The Brokerage Events' organisation will provide facilities and will assist participants in booking these bilateral meetings that will be developed within the Official Agenda of the event.

Registration and Calls

On-line registration process

The Brokerage Event registration process will be supported by an online platform accessible via the official *Moulds Event 2010* website (www.mouldsevent.com). By registration to the event, a username and password will be issued to each participant, which will allow access to a private area of the *Brokerage Events 2010* web-site, enabling the update of organisational profiles and the submission of project proposals. **Additionally, a meeting-request functionality will enable the booking of bilateral meetings previously to the meeting.**

Moulds Event Official Website: <http://www.mouldsevent.com>

General Registration (including Brokerage Event 2010): <http://www.mouldsevent.com/registration.html>

Access to Private zone [registered participants only]: http://www.mouldsevent.com/main_be_login.asp

Call for project ideas and on-line booking of bilateral meetings

A call for project ideas and R&D proposals will be open until two weeks before the event. This will enable a flexible submission of new ideas and proposals for collaborative development and networking, leveraging the booking of the bilateral meetings.

Information (Catalogue Project Ideas)

An electronic catalogue of participants' profile and project proposals will be available previous to the event.

The *Moulds Event 2010* website will be the gateway to the *Engineering & Tooling and Plastic Processing Brokerage Event 2010*, being accessible at: <http://www.mouldsevent.com>.



Additional information

Integration with Moulds Event 2010

The *Brokerage Event 2010* will be integrated in the Moulds Event 2010 initiative, congregating a full week of other seminars, congresses and international conferences dedicated to the Engineering and Tooling Industry, notably:

- ***The Rapid Product Development 2010 Conference:*** an international scientific/technology conference dedicated to the presentation of research papers and case studies related to the innovative engineering solutions, emergent technologies and research results, being held in Marinha Grande, Portugal, on the 20th and on the morning of the 21st, September 2010;

- ***The European Tooling Platform Roadshow:*** being held on the 22nd, in Marinha Grande, the Roadshow will support the dissemination of European Tooling Platform's supported initiatives and workings; The European Tooling Platform is an officially recognised sub-platform of the MANUFUTURE European Technology Platform;

- ***The International Conference Engineering and Tooling:*** a privileged forum for the discussion on the main business trends in the Engineering and Tooling sector, gathering Industry's key-players and its clients, opinion-leaders and experts from the Academia, Research organizations and Business Environment; This international conference will be held in Marinha Grande.

- ***The Engineering and Tooling day*** — scheduled to the 23rd, September, and to be held in Marinha Grande, this initiative will congregate a set of R&D project meetings¹ — and ***several technical sessions***², taking place in Oliveira de Azeméis, will be developed from the 20th till the 23rd, involving experts from the Engineering Design, Tooling and Plastic Processing fields.

Integration with Clusterplast Project:

Clusterplast is a Coordination and Support Action project of the Framework Programme 7 for RTD of the European Community, gathering 6 European Clusters active in the Engineering, Tooling and Plastic Processing Industries —from France, Portugal, Czech Republic, Austria, Italy and Spain— and which aim to set-up an integrated Joint Action Plan that fosters new projects, initiatives and ventures towards the launch of a basis for competitiveness and sustainability of the European Industry.

The Joint Action Plan foresees 7 intervention axes —Selection and launch of R&D projects, Sharing of R&D infrastructures, Mobility of researchers, engineers and technicians, Trans-cluster Knowledge Transfer, Training and Education, Mutual Learning and Mentoring and fostering Entrepreneurship— being the Brokerage Event an initiative therewith included, having links with several axes, while being also instrumental in the set-up of consortia for the development of selected projects and in the launch of new ones.

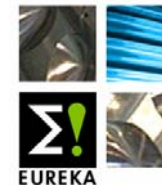
European Tooling Platform umbrella support

The European Tooling Platform is the Tooling focal point for Research and Development at European Level, gathering the Industry's key players and stakeholders for the proposal, development and implementation of R&D activities that levers competitive differentiation and a European high added value engineering and production base, towards the Industry's increased competitiveness and leadership in world markets.

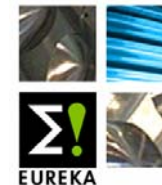
The umbrella support provided by the European Tooling Platform to the Brokerage Event is the recognition of its instrumental role and relevance towards the deployment of new R&D projects, networks and ventures.

¹ Participation by invitation only

² The ***Technical sessions***, at Oliveira de Azeméis, will be held in Portuguese language.



21st September – Tuesday (Marinha Grande)		
Time	Tuesday, 21st September 2010	
01:30 PM	Participants Reception	
02:00 PM	Welcome Address and Opening Session Eng. Joaquim Menezes - President of OPEN and President of CENTIMFE Dr. Lino Fernandes * – President of ADI Dr. João Santos Silva – EUREKA Initiative	
02:30 PM	Plenary Session – Engineering, Tooling and Plastic Processing <i>Keynote Address “Tooling Technology Roadmap”</i> Dr. Rui Tocha – European Tooling Platform <i>Keynote Address “Innovative Technological Processes”</i> Professor Rui Baptista – IST	
03:10 PM	<i>Coffee-break</i> <i>[Networking and Collection of Individual Agendas]</i>	
03:30 PM 06:30 PM	B2B Meetings	
08:00 PM	Official Dinner	
	Conference Venue: OPEN Zona Ind. da Marinha Grande Rua da Bélgica, Lote 18 2431-901 Marinha Grande	
	Dinner Venue: HOTEL Mar e Sol Av. da Liberdade N°1 2430-501 São Pedro de Moel	



Moulds Event 2010
20th September – 24th September 2010

		Preliminary Programme Outline				
		20th - Monday	21st - Tuesday	22nd - Wednesday	23rd - Thursday	24th - Friday
Place: MARINHA GRANDE	Morning	RPD 2010	RPD 2010	European Tooling Platform Roadshow	Engineering & Tooling Day	Engineering & Tooling International Conference
	Afternoon	Moulds Event 2010 - Official Opening	Brokerage Event 2010	European Tooling Platform Roadshow		Engineering & Tooling International Conference
		RPD 2010				Closing Session Moulds Event 2010
		EXHIBITION		EXHIBITION		
Dinner	Opening Dinner Moulds Event 2010	Brokerage Event Dinner				
Place: OLIVEIRA DE AZEMÉIS	Morning					
	Afternoon	Moulds Event 2010 - Official Opening	Workshop on Energy and Environment Markets*	Technical Seminars CEFAMOL *	Technical Seminars CEFAMOL *	
	Technical Seminars CEFAMOL *					